



Ref. No.: SoH-21/

Date: 28/07/2021

**Advance Diploma in Public Relations and Advertising (ADPR&AD)
Online PCP**

Batch: January 2021 (One Year Diploma)

All enrolled learners are requested to attend the sessions strictly as per following schedule. The sessions will take place on Google Meet. The link will be shared to the learners before the sessions.

Paper: 1 &2

Session Date	Time slot	Paper Topic: Module & Unit	NSOU Faculty
08/08/2021 Sunday	12-1 pm	Communication, Interpersonal Communication, Mass Communication Paper -I Module -A	Dr. Baidyanath Bhattacharya
14/08/2021 Saturday	12-1 pm	Public Opinion, Public Relations Process, Ethics Paper- I Module -B	Dr. Baidyanath Bhattacharya
21/08/2021 Saturday	12-1 pm	Writing For Newspapers, Feature Writing – Paper 2 Module -A Unit 2,3,4	Arijit Ghosh
22/08/2021 Sunday	12-1 pm	Radio, Television, Film as a tool for P.R Paper 2 Module -A Unit 6,7,&8	Dr. Baidyanath Bhattacharya
28/08/2021 Saturday	12-1 pm	Paper 2 Unit 9 &10	Arijit Ghosh

Prepared by : Arijit Ghosh, Assistant Professor of J&MC

Professor Manan Kumar Mandal
Director, School of Humanities

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